



penticton.ca

2015 Operating Budget

Recreation Department



Recreation Department overview

Mission:

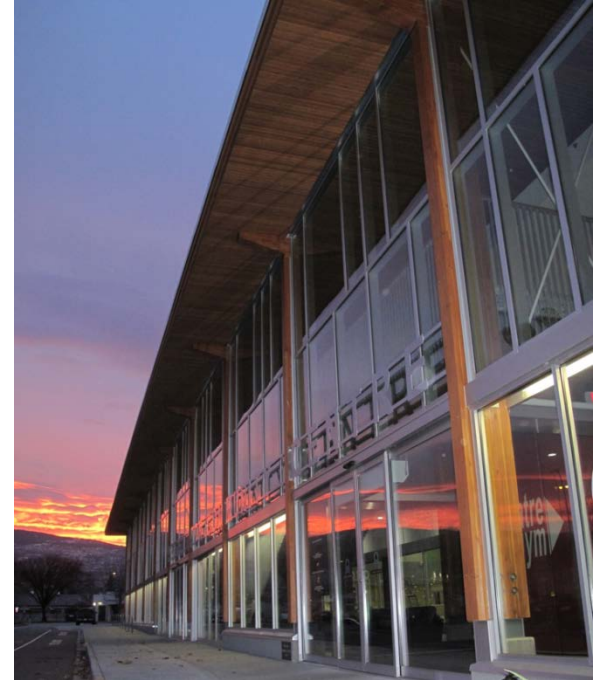
Through strong leadership and in partnership with volunteer, public and private service providers, the Recreation Department promotes and contributes to a healthy community and enhances the quality of life for residents and visitors of Penticton, through planning, management and delivery of recreation, sport, events and active living opportunities.



Recreation Department overview

Vision:

The Recreation Department - a vibrant & innovative City champion delivering exceptional service and programs making Penticton a sustainable, diverse, active community in which to live, work and play.





Recreation Department overview



Strategic objective:

To deliver exceptional programs and services that attract, capture and retain customers which will deliver a cost recovery of 35% and increase net participation by 5% versus year ago.



Recreation Department overview

Strategic priorities:

- Community Centre & Recreation Facilities
- Programs & services
- Marketing, communications & connections
- Operations, finance & technology
- People & employee relations





Recreation Department overview

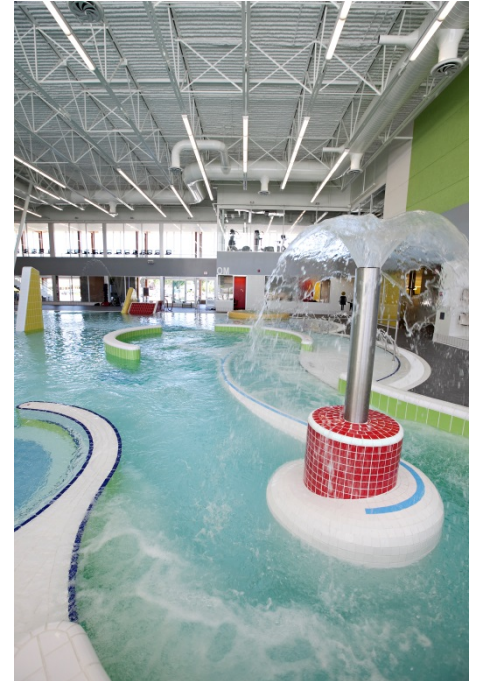
Recreation Programming





Recreation Department overview

Aquatics





Recreation Department overview

Parks & Facility Bookings





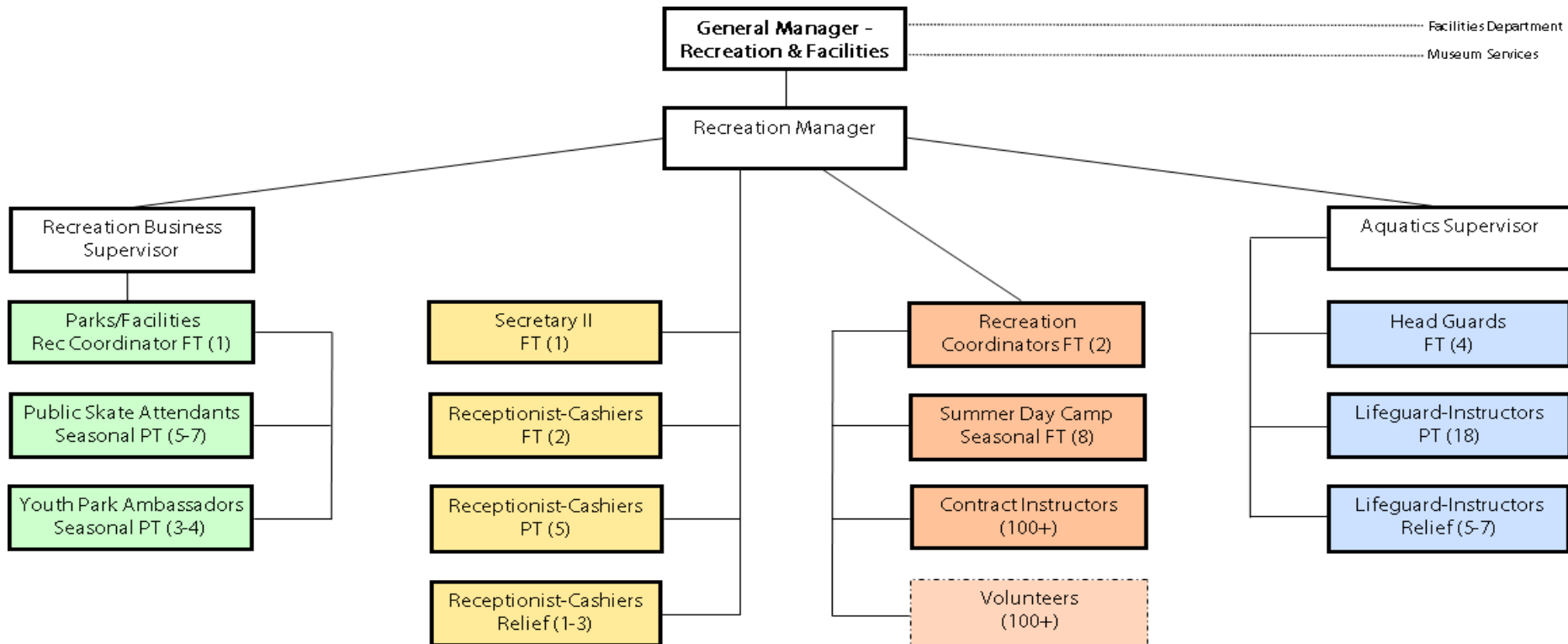
Recreation Department overview

Reception Services





Organization





Recreation Department overview – Staffing

Description	FTE	Staff
Management	3	3 FT
Recreation Coordinators	3	3 FT
Aquatics	13.3	1 Exempt; 4 FT; 26 PT
Reception	6.1	3 FT; 7 PT
Arena Public Skating	0.69	5 PT Seasonal
Youth Park Ambassadors	0.57	3-4 PT Seasonal
Summer DayCamp Staff	1.93	8 FT Seasonal
TOTAL	28.6 FTE	64 Staff
FTE = Full Time Equivalent; FT = Full Time; PT = Part Time		+ approx. 100 contractors & 100 volunteers



Recreation Department goals

- Recreation Department Staffing Review
- Marketing & Promotions
- Business Development
- Recreation Facility Optimization
- Program Development
- Sport & Event Development
- Business Management Systems



Recreation budget proposals – Net Subsidy

Description	2013 actual	2014 budget	2014 projection	2015 budget
Revenue	\$1,941,381	\$1,964,500	\$1,928,000	\$1,882,800
Expense	\$2,144,039	\$2,372,230	\$2,214,885	\$2,196,600
NET SUBSIDY	(\$202,658)	(\$407,730)	(\$286,885)	(\$313,800)

Historical Information:

Subsidy 2009 \$1,154,950

Subsidy 2012 \$412,036



Recreation budget proposals

2015 Recreation Budget considerations:

- CUPE wage increases (2014 2%; 2015 1.5%)
- Statutory holiday pay (1.5x for PT staff)
- 7 week pool shut down for tile replacement (July 27-Sept 14)
- General Manager – Recreation & Facilities 100% of salary included in Recreation budget presentation
- 2015 Fees & Charges proposed increases (April 1)
 - \$0.25 increase to all drop-in admissions (frozen for 2 years)
 - 5% increase on memberships (frozen for 2 years)
 - 2% increase on rental fees



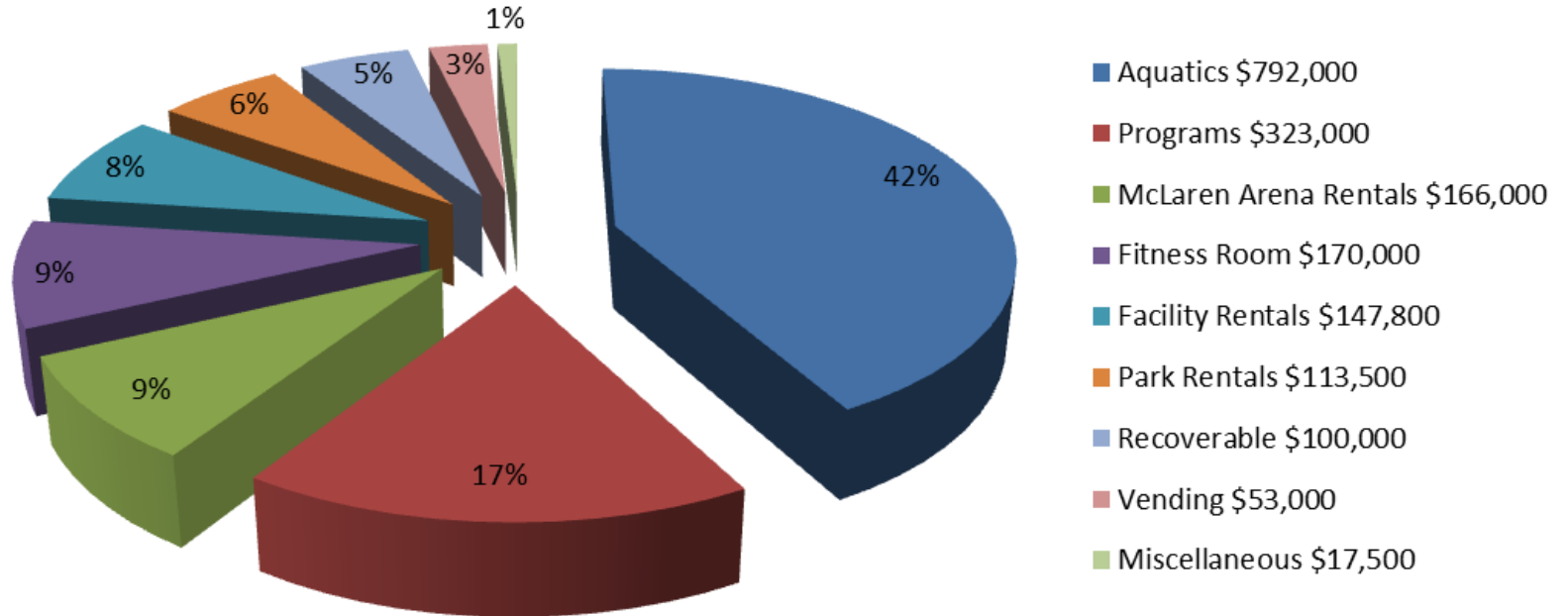
Recreation budget proposals – Revenues

Description	2013 actual	2014 budget	2014 projection	2015 budget
Aquatics	\$804,562	\$768,000	\$817,000	\$792,000
Programs	\$331,265	\$330,500	\$349,900	\$323,000
Facility Rentals	\$176,280	\$150,600	\$154,800	\$147,800
McLaren Arena Rentals	\$162,708	\$163,000	\$163,000	\$166,000
Fitness Room	\$159,145	\$152,000	\$162,000	\$170,000
Park Rentals	\$107,723	\$106,100	\$110,100	\$113,500
Recoverable Accounts	\$130,313	\$215,000	\$100,000	\$100,000
Vending	\$45,000	\$40,000	\$53,000	\$53,000
Miscellaneous	\$24,385	\$21,300	\$17,000	\$17,500
TOTAL	\$1,941,381	\$1,964,500	\$1,926,800	\$1,882,800



Recreation budget proposals

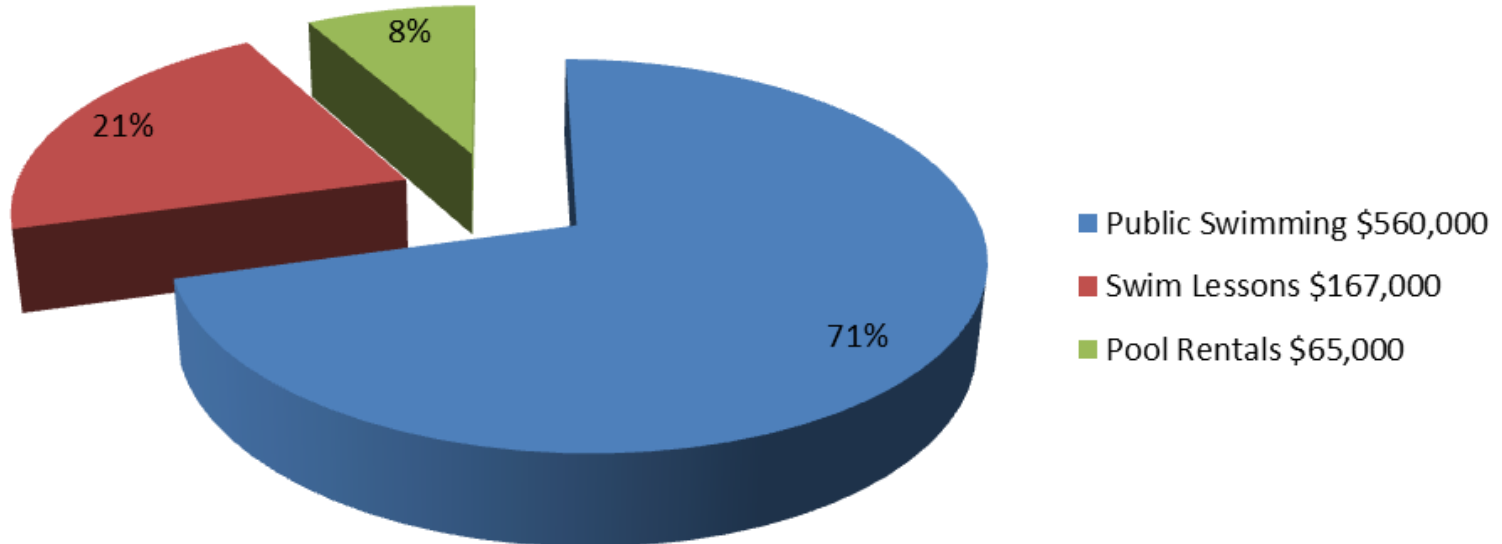
2015 Revenues





Recreation budget proposals

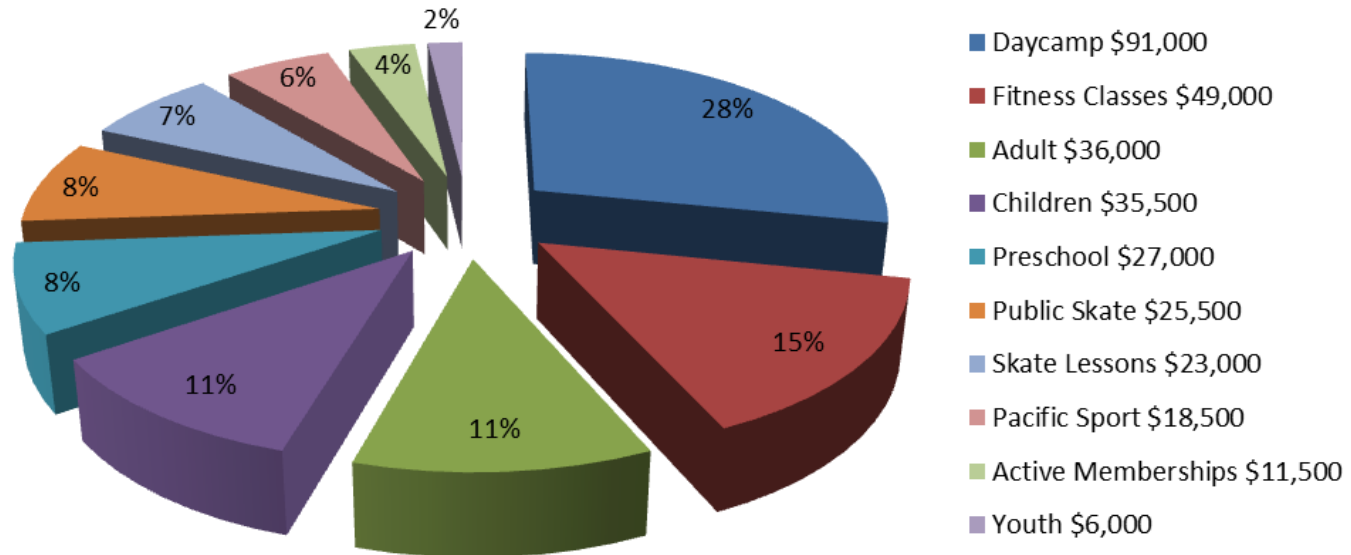
2015 Aquatic Revenues





Recreation budget proposals

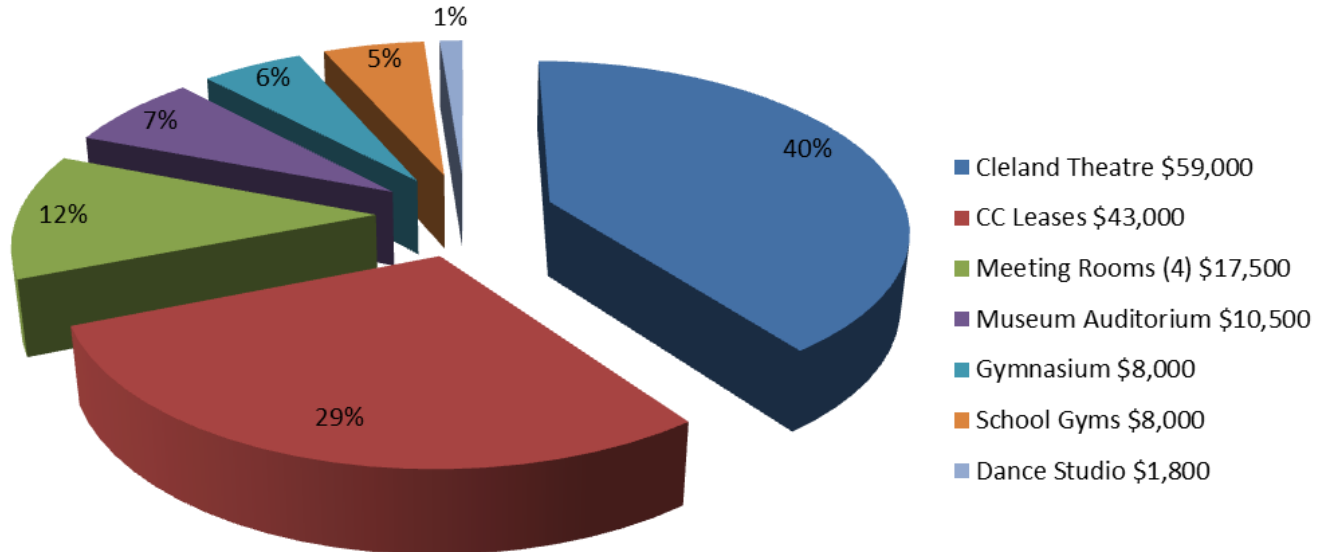
2015 Program Revenues





Recreation budget proposals

2015 Facility Rental Revenues





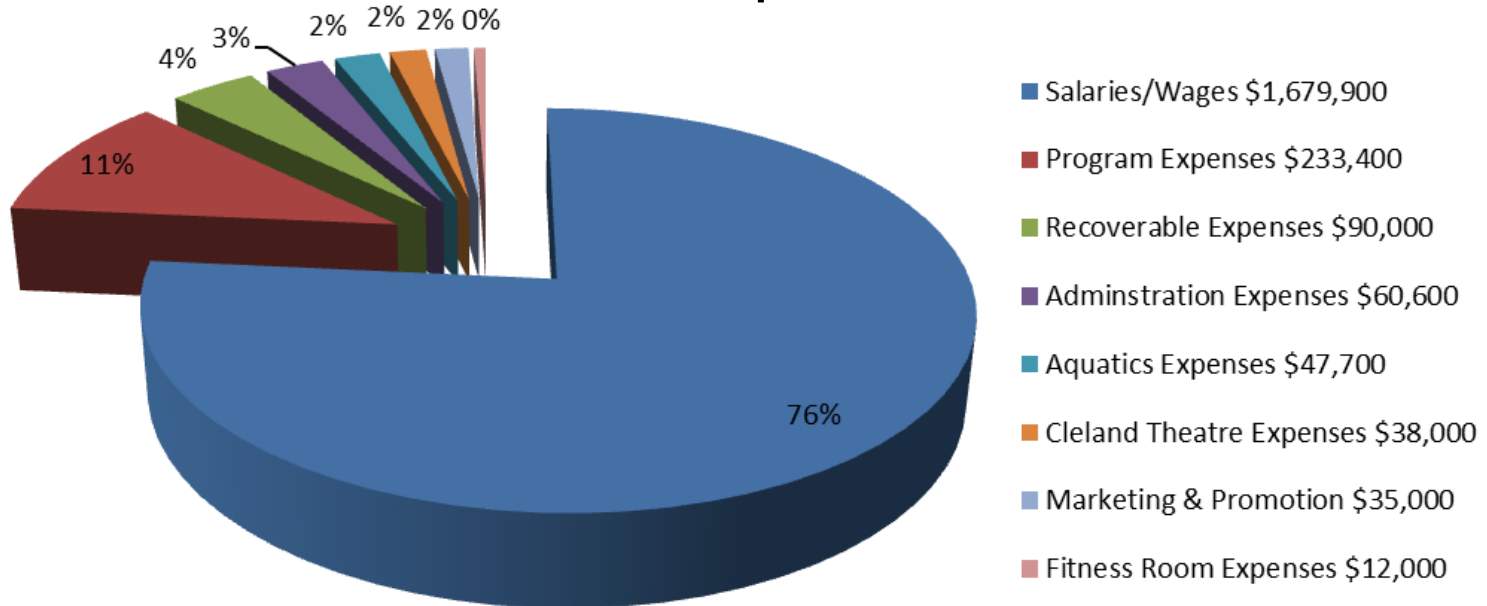
Recreation budget proposals – Expenses

Description	2013 actual	2014 budget	2014 projection	2015 budget
Salaries/Wages	\$1,585,859	\$1,680,245	\$1,662,000	\$1,679,900
Programs	\$229,457	\$238,575	\$257,100	\$233,400
Recoverable Accounts	\$123,269	\$202,000	\$90,000	\$90,000
Administration	\$84,869	\$113,710	\$75,085	\$60,600
Aquatics	\$46,760	\$52,700	\$47,700	\$47,700
Cleland Theatre	\$36,222	\$40,000	\$38,000	\$38,000
Marketing & Promotion	\$28,906	\$33,000	\$33,000	\$35,000
Fitness Room	\$8,697	\$12,000	\$12,000	\$12,000
TOTAL	\$2,144,039	\$2,372,230	\$2,214,885	\$2,196,600



Recreation budget proposals

2015 Expenses





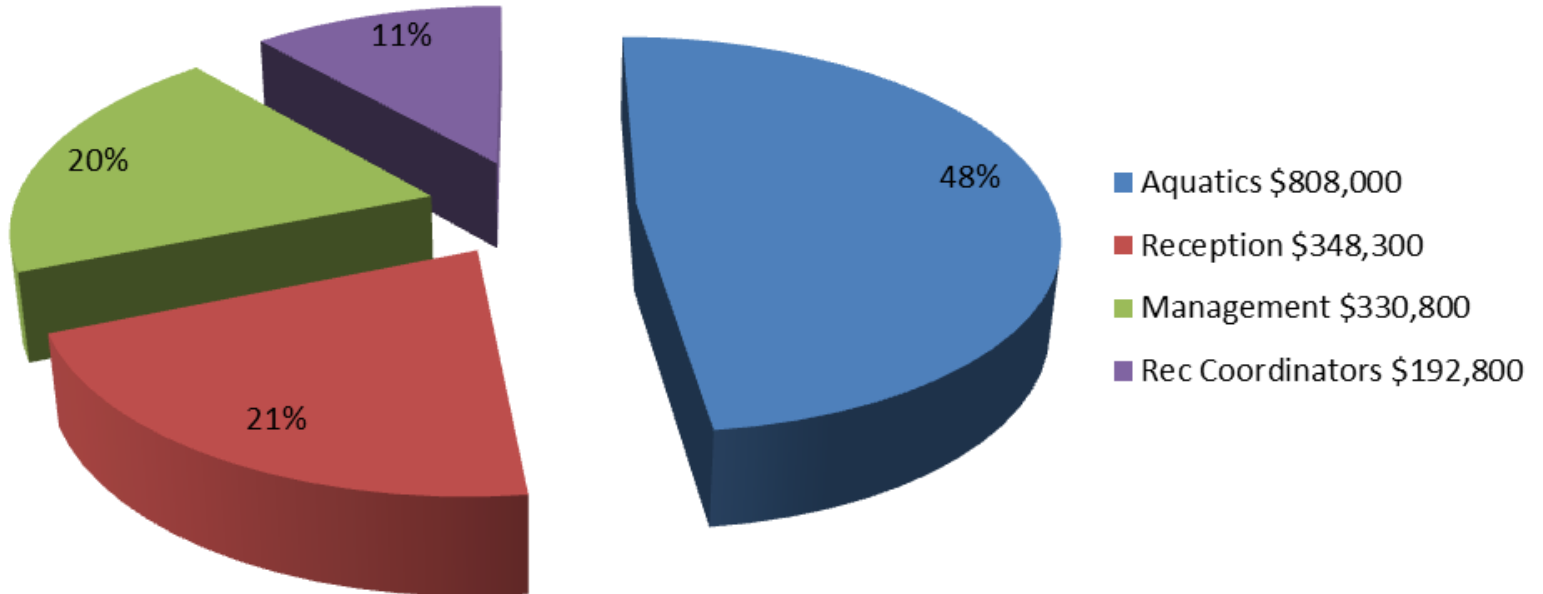
Recreation budget proposals – Salaries/Wages

Description	2013 actual	2014 budget	2014 projection	2015 budget
Aquatics	\$799,570	\$828,700	\$838,000	\$808,000
Reception	\$304,485	\$331,425	\$319,000	\$348,300
Management	\$304,670	\$330,765	\$332,000	\$330,800
Recreation Coordinators	\$177,134	\$189,355	\$173,000	\$192,800
TOTAL	\$1,585,859	\$1,680,245	\$1,662,00	\$1,679,900



Recreation budget proposals

2015 Salaries/Wages





Recreation budget proposals – Net Subsidy Aquatics

Description	2013 actual	2014 budget	2014 projection	2015 budget
Public Swimming Revenue	\$559,509	\$540,000	\$575,000	\$560,000
Swim Lessons Revenue	\$175,591	\$182,000	\$173,000	\$167,000
Pool Rentals Revenue	\$69,459	\$64,000	\$69,000	\$65,000
TOTAL Revenue	\$804,562	\$768,000	\$817,000	\$792,000
Salaries/Wages	\$799,570	\$828,700	\$838,000	\$808,000
Supplies	\$26,661	\$29,700	\$25,700	\$29,700
REACT	\$20,099	\$23,000	\$22,000	\$18,000
TOTAL Expenses	\$846,330	\$881,400	\$885,700	\$855,700
NET SUBSIDY	-\$41,768	-\$95,400	-\$68,700	-\$63,700



Recreation proposals – Net Revenues by Program Area

Description	2013 actual	2014 budget	2014 projection	2015 budget
Fitness Room	\$150,448	\$140,000	\$150,000	\$158,000
Adult Programs	\$27,189	\$23,800	\$25,500	\$25,500
Summer Day Camps	\$23,409	\$18,500	\$24,000	\$24,000
Cleland Theatre	\$22,180	\$17,000	\$20,000	\$21,000
Fitness Classes	\$31,408	\$33,500	\$20,000	\$20,000
Children's Programs	\$12,923	\$12,500	\$18,500	\$12,500
Active Membership	\$9,335	\$11,500	\$7,000	\$11,500

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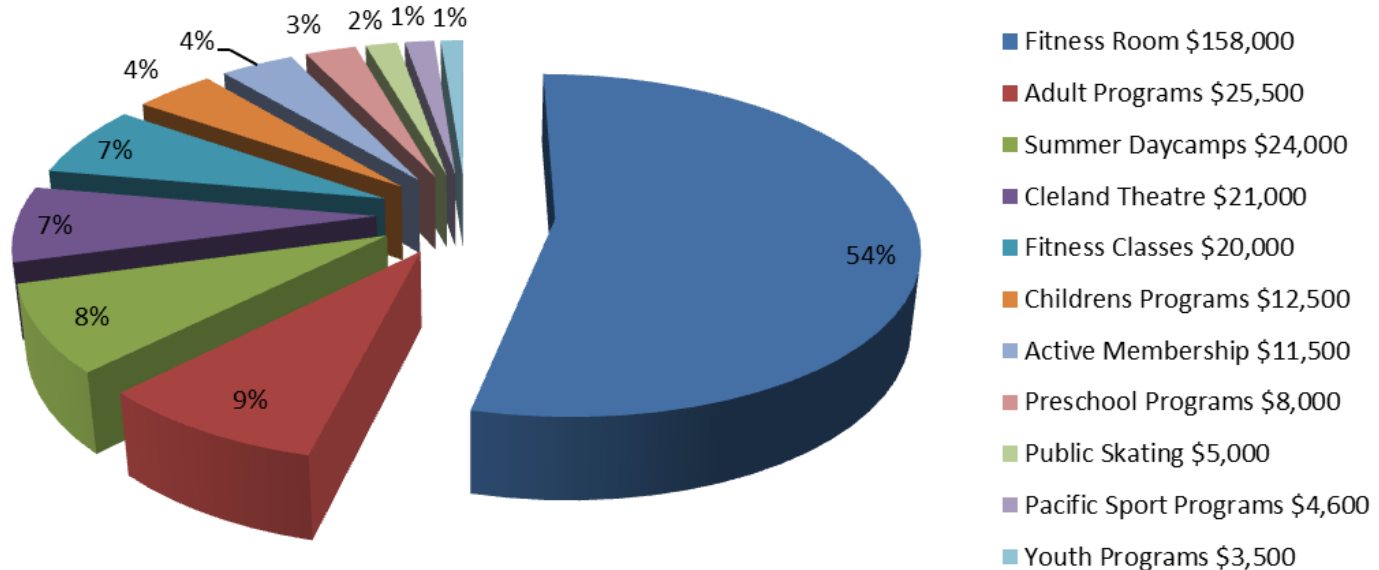
Recreation proposals – Net Revenues by Program Area

Description	2013 actual	2014 budget	2014 projection	2015 budget
Preschool Programs	\$5,372	\$4,000	\$6,500	\$8,000
Public Skating	\$4,592	\$4,000	\$5,000	\$5,000
Pacific Sport Programs	\$5,153	\$4,625	\$6,300	\$4,600
Youth Programs	\$2,920	\$3,500	\$3,500	\$3,500
TOTAL	\$294,929	\$272,925	\$286,300	\$293,600
Volunteer Program	-\$2,530	-\$4,800	-\$4,800	-\$4,800
Youth Park Ambassador Program	-\$18,282	-\$18,500	-\$18,500	-\$18,500



Recreation budget proposals

2015 Net Revenues by Program Area





Recreation budget proposals – Cost Recovery

Community Centre	2013 actual	2014 budget	2014 projection	2015 budget
Revenue	\$1,754,785	\$1,777,000	\$1,739,800	\$1,691,300
Salaries/Wages	\$1,521,859	\$1,586,200	\$1,630,000	\$1,614,400
Facilities & Utilities	\$899,953	\$801,900	\$805,374	\$819,362
Expenses	\$556,602	\$722,030	\$569,385	\$516,700
Depreciation & Debt	\$1,400,000	\$1,400,000	\$1,400,000	\$1,400,000
City Hall Overhead	\$400,000	\$400,000	\$400,000	\$400,000
COST RECOVERY	36.7%	36.2%	36.4%	35.6%



Recreation budget proposals – Cost Recovery

McLaren Arena	2013 actual	2014 budget	2014 projection	2015 budget
Revenue	\$186,638	\$187,500	\$187,000	\$191,500
Salaries/Wages	\$64,000	\$64,000	\$65,500	\$66,500
Facilities & Utilities	\$370,214	\$390,124	\$311,515	\$394,220
Depreciation & Debt	\$132,000	\$132,000	\$132,000	\$132,000
COST RECOVERY	33.0%	32.0%	36.7%	32.3%



Recreation budget proposals – Cost Recovery

Community Centre & McLaren	2013 actual	2014 budget	2014 projection	2015 budget
Total Revenue	\$1,941,423	\$1,964,500	\$1,926,800	\$1,882,800
Total Expense	\$5,344,628	\$5,496,254	\$5,286,774	\$5,343,182
COST RECOVERY	36.3%	35.7%	36.4%	35.2%

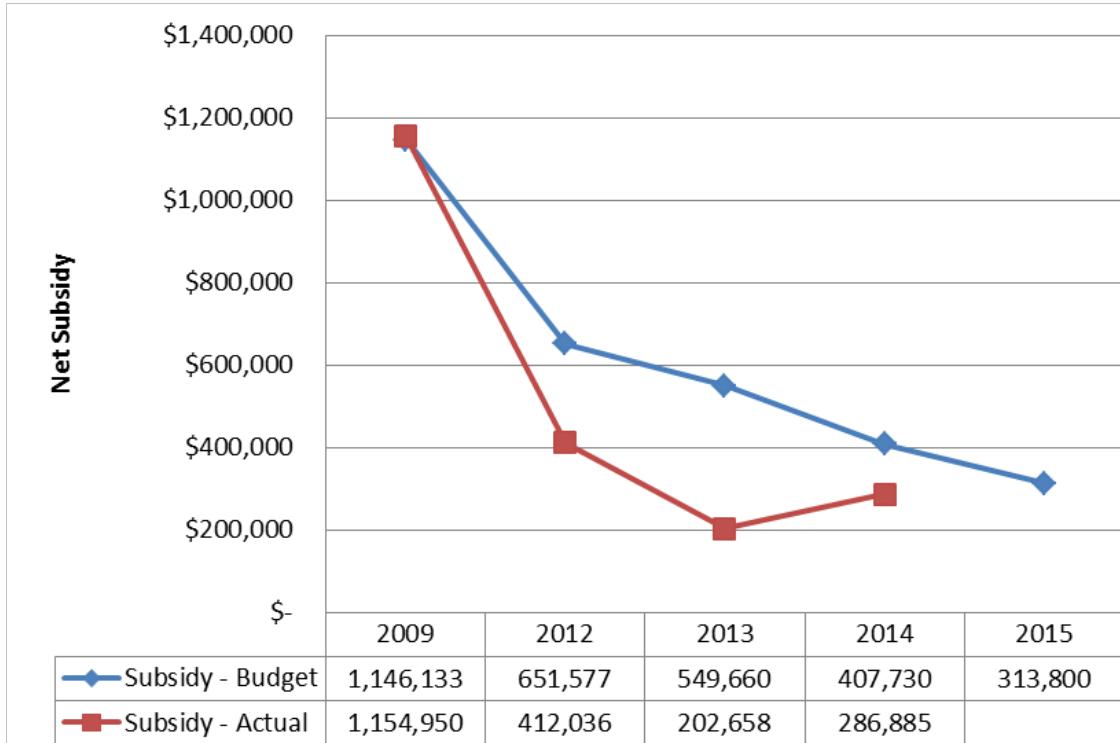
Historical Information:

Cost Recovery 2009 = 20%

Cost Recovery 2012 = 33.7%



Recreation budget proposals – Declining Subsidy





Recreation Department Overall Successes

- Financial
 - Budget reflects a subsidy of \$313,800 in comparison to \$1.15 million in 2009
 - Recent successful years: 2012 actual \$412k, 2013 actual \$203k, 2014 projected \$287k
- Participation at Community Centre
 - Increase of over 160,000 visits from 2009 to 2012 (46% increase)
 - Increase of over 33.5k visits from 2012 to 2013 (7% increase)
- Quality programs and services
- Clean, safe, inclusive and accessible facilities
- Exceptional customer service
- Enriched workplace environment with an engaged and talented staff team



Questions?

