



August 24-25, 2024



IMPORTANT INFORMATION FOR RESIDENTS

This month, IRONMAN Canada returns to Penticton, attracting thousands of people to our community. This notice highlights the ways you can get involved, where to cheer on the athletes and how to navigate road closures. Let's give the athletes and their supporters a warm welcome – and enjoy the entertainment!

How to get involved

Be part of the energy. Soak up the excitement. This is an opportunity few cities ever experience – and you can have a front-row seat. Here are some ways you can get involved.

1. Pick up your free fan kit

Let's line the streets and cheer! Visit the City's booth at the Penticton Farmers' Market on Saturday, Aug. 17 or Aug. 24 to pick up your free fan kit. This includes street chalk, fan signs and stickers.



2. Register your kids for IRONKIDS

This race takes place on Saturday, Aug. 24, open to ages 1-17. The distances include: 2km, 1km or the 500-metre toddler trot. The \$30 entry fee includes a T-shirt, medal, goodie bag and race bibs.

Register in advance at ironman.com/im-canada-register

3. Volunteer

As a volunteer, you could do anything from directing people on the course to handing out medals at the finish line.



Register online at ironman.com/im-canada.

Have questions? [✉ imcanadapenticton@ironmanvolunteers.com](mailto:imcanadapenticton@ironmanvolunteers.com)

4. Visit the IRONMAN Entertainment Garden

NEW! Soak up the energy of the event in the IRONMAN Entertainment Garden at Gyro Park on Main Street. With live DJs and a beverage garden.

Open to all ages: Saturday, Aug. 24, from 4-9 p.m., Sunday, Aug. 25, from 12-9 p.m. For more details, visit penticton.ca/ironman

Allow extra time! Tips for race day

Anticipate extensive delays on Sunday, Aug. 25. If your questions are not answered here, or on our website at penticton.ca/ironman, the City's Call Centre will be open on Sunday (7 a.m. until 3 p.m.) to answer traffic-related questions, at 250-490-2345.

Here are some tips to help:

- Drivers are recommended to use Channel Parkway or Government Street wherever possible.
- **Main Street and Skaha Lake Road will be closed on Sunday. If you need to cross Main Street, the best time to do so will be between 10-11:30 a.m.**
- Do your shopping and errands in advance.
- Expect delays. Allow extra time if you need to go across town.
- Flying out that day? Allow extra time to get to the airport.
- Catching the bus? Contact BC Transit for scheduling updates at bctransit.com.
- Plan ahead. Know what roads are closed and where you can cross Main Street (see back page).
- Participate in the fun. Get your fan kit and plan to cheer on the athletes.
- Be patient and kind with athletes, volunteers, fans, flaggers and event organizers. They are all doing their best to make it a great event.

You're also invited to...

- IRONMAN Village: Open daily to the public.
- Opening ceremony (Friday, Aug. 23) at Gyro Park.
- Cheer on the athletes along the route, starting with the swim at Rotary Beach, bikes cruising down Main Street and runners finishing on Lakeshore Drive, with the race closing at midnight.
- Award ceremony at Gyro Park.

Where to get more info

- Official IRONMAN Canada webpage: ironman.com/im-canada
- City information, including road closures: penticton.ca/ironman



Race Routes & Road Closures

Anticipate extensive delays on Sunday, Aug. 25, during the event. The times below are estimated, with the most up-to-date information available online at penticton.ca/ironman. If you need to drive, use Channel Parkway and Government Street wherever possible and avoid Main Street and Skaha Lake Road.

The City's Call Centre will be open on race day (7 a.m. until 3 p.m.) to answer your traffic-related questions, available at **250-490-2345**.

Aug. 21-26	Between	Time Closed	Reopen (est.)	Impacts
Lakeshore Dr	Winnipeg St and Martin St	6 am	7 pm	Closed for setup, event & takedown.
Saturday, Aug. 24	Between	Time Closed	Reopen (est.)	Impacts
Lakeshore Dr	Winnipeg St and Riverside Dr	7 am	10:30 am	Closed for IRONKIDS event. No parking on Lakeshore Drive until 11am.
Sunday, Aug. 25	Between	Time Closed	Reopen (est.)	Impacts
Lakeshore Dr	Riverside Dr to Winnipeg St & Main St to Front St	4 am	1 am Aug. 25	Access to Lakeside Resort and Pier Watersports from Veterans Way on Front St.
Burnaby Avenue	Riverside Dr to Winnipeg St and Main St to Front St	11:30 am	Midnight	Resident access only.
Winnipeg St	Lakeshore Dr and Westminster Ave	4 am	1 am - Aug. 25	Access to properties will be provided from Churchill Ave.
Martin St	Lakeshore Dr and Westminster Ave	4 am	1 am - Aug. 25	Local access only.
Vancouver Ave W	Lakeshore Dr and Grandview Ave	10:30 am	7:30 pm	Access to the north side will be limited. Local access only. Detours will be available.
Vancouver Place		10:30 am	7:30 pm	Access restricted to local residents only during the event.
Main St and Skaha Lake Road	From Skaha Lake north of Lee Ave to Main St	4 am	Midnight	Resident access to properties without rear or alley access will be communicated in advance of the race.
Skaha Lake Road	Channel Parkway to Kinney Ave	6 am	Midnight	Resident access only. Detour via Channel Parkway.
Lee Avenue	Skaha Lake Rd to South Main St	6 am	10:30 am	Southbound lane will be closed during the outgoing bike segment. Local access only.
East Side Road / McLean Creek Road	Southbound lane closure	6 am	10:30 am	Southbound lane will be closed during the outgoing bike segment. Local access only.

Maps of run and bike routes

For larger maps, please visit penticton.ca/ironman

How do I cross Main Street?

Avoid crossing Main Street wherever possible. If you must, Crossings are facilitated with RCMP and Traffic Control Personnel and lights on flash at:

- Eckhardt Avenue
- Duncan Avenue
- Industrial Avenue
- Warren Avenue
- Green Avenue
- Yorkton Avenue

Expect delays.

What is happening to transit?

On Sunday, BC Transit's Route 5 & 16 will be affected.

Visit bctransit.com for scheduling information.

