

City offers free transit July 1 plus free shuttle service between major events

(Penticton, BC – June 22, 2023) – In celebration of Canada Day, the City of Penticton will be offering free transit on Saturday, July 1, including an all-day shuttle service connecting major events taking place throughout the city.

“With the **Canada Day party at Gyro Park, Ribfest at Skaha Lake Park and Scottish Festival at King’s Park**, we anticipate there will be a lot of people outdoors enjoying the festivities. With this free shuttle connecting the three event locations, as well as a number of park-and-ride options, we hope to encourage residents to park the car and try transit,” says Kristen Dixon, General Manager of Infrastructure.

The shuttle will operate on a loop, with specific stop locations – including the event sites – every 30 minutes, running from 9 a.m. until 10 p.m. In addition, free bus services will be available on BC Transit’s Route 5 Main Street and Route 16 Lake to Lake.

July 1 events

- The Canada Day celebrations, organized by the Downtown Penticton Business Improvement Association, will take place from 10 a.m. to 5 p.m. at Gyro Park, with food trucks, music and other family-friendly activities. For more details, visit downtownpenticton.org. The festivities are anticipated to cap off with a fireworks show at 10 p.m., organized by **Penticton’s Lakeside Resort**.
- Ribfest Penticton, organized by the Rotary Club of Penticton, will take place at Skaha Lake Park from noon until 10 p.m. on Saturday, with food, activities and a beverage garden. The schedule is available at pentictonribfest.com.
- The Penticton Scottish Festival will draw crowds to **King’s Park** for its Highland dancing, bagpiping, drumming, pipe band competitions, beer garden and other live entertainment, listed at pentictonscottishfestival.ca.

To view a map of the shuttle route, visit penticton.ca/transit. BC Transit will be adding more information to its website closer to the date, available at bctransit.com.

250-490-2339

communications@penticton.ca