

Frost Fest invites expert-level skiers and boarders to Penticton for rail jam

(Penticton, BC – Jan. 11, 2024) – Pro and expert-level skiers and snowboarders are invited to compete in the City's newest event, the Downtown Throwdown Rail Jam, taking place in Penticton on Saturday, Jan. 20, 2024 during the Frost Fest Winter Carnival.

"Next Saturday, Penticton will be the place to be, with everyone from BCHL hockey players and NHL alumni to pro skiers and boarders showing off their skills at Gyro Park," says Jeff Plant, Sport and Event Supervisor. "We'll also have a full day of free activities for children in the park, brought to you by the organizers of Ha Ha Ha Kidzfest, so the Frost Fest Winter Carnival is definitely going to be an event you won't want to miss."

The Downtown Throwdown Rail Jam is the first event of its kind for Penticton, featuring multiple categories and up to \$6,000 in cash (collected through registration fees) and prizes. Spectators are invited to watch the hockey and rail jam from the sidelines or the beverage garden. The custom rail jam structure will be roughly 17 feet high and 100 feet long, built with help from Big Steel Box, Wildstone Construction, Home Hardware and Trademark Industries.

Frost Fest will also have a DJ, food trucks, and kids' activities organized through Ha Ha Ha Kidzfest. The following activity and craft stations will be set up at Gyro Park and will be free for all to participate.

- Decorate your own hot chocolate mug (while supplies last)
- Deluxe hot chocolate stand
- Create your own lantern
- Warming/story time station
- Photo station
- Face painting
- Maple syrup on snow

The City's Events team is working with the BCHL, Apex Mountain Ski Resort, Apex Freestyle Club, Freeride Boardshop and the organizers of HaHaHa Kidzfest to present Frost Fest Winter Carnival.

Frost Fest Winter Carnival Schedule

BC Hockey League Events at the outdoor rink

- 9 a.m. – Penticton Police vs. Firefighters Game
- 10:15 a.m. – Upper Deck Vees Game

- 11:30 a.m. - BCHL Skills Competition
- 12:30 p.m. - Alumni & Friends Game
- 2-4 p.m. - BCHL All-Star Tournament

Ha Ha Ha Kidzfest activities

- 11 a.m. until 5 p.m. at Gyro Park

Downtown Throwdown Rail jam

- 5 p.m. at Gyro Park

Anyone who is interested in signing up as a volunteer for the kids' activities is asked to apply online at hahahakidzfest.com/volunteer. For more information, visit penticton.ca/frost-fest.

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